



LAUREL STRAND

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laurelsstudio.com

OVERVIEW

- Effective time management skills; budget time to meet multiple deadlines.
- Work independently and collaboratively.
- Keen eye for detail, precision, and accuracy.
- Adobe Creative Suite CS6 (InDesign, Illustrator, Photoshop, Dreamweaver, Flash), Macromedia FreeHand, Microsoft Word, OpenOffice, Fontographer.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER, August 2012–present, Seattle, Washington

- Design and produce variety of projects for print and web.

INDEPENDENT CRAFT PATTERN DESIGNER, March 2012–present, craftsy.com

- Design original quilting, knitting, and sewing patterns for sale through online store (<http://www.craftsy.com/user/pattern/store/510599>).
- Photograph projects, write instructions, and design layouts for downloadable PDFs.

LEAD ILLUSTRATOR, June 1993–November 2011, Martingale & Co., Bothell, Washington

- Created step-by-step illustrations for up to 30 books and other publications per year, utilizing Adobe Illustrator and Photoshop.
- Worked with technical editors, copy editors, and book designers to produce quilting, knitting, crochet, and craft books.
- Reviewed all sets of proofs for all publications, about 50 per year, for accuracy of content and consistency of design.
- Assisted in book design, page layout, and proof corrections as needed.

FREELANCE GRAPHIC DESIGNER AND ILLUSTRATOR, March 1988–June 1993, Seattle, Washington

- Designed and illustrated books for local publishers.

GRAPHICS EDITOR, December 1986–February 1988, *Memphis Business Journal*, Memphis, Tennessee

- Supervised production department of weekly business newspaper.
- Designed informational graphics; designed and laid out section fronts and special supplements.

FREELANCE GRAPHIC ARTIST, April 1985–December 1986, Memphis, Tennessee

- Typeset and prepared mechanicals for various Memphis companies, including Baptist Memorial Hospital and the Baptist Brotherhood Commission.

TYPESETTER/PRODUCTION ARTIST, April 1983–September 1984, *The Business Journal*, San Jose, California

- Designed display and classified ads.
- Designed and pasted up pages.
- Shot halftones and PMTs.

TYPESETTER, September 1981–June 1982, *Willamette Valley Observer*, Eugene, Oregon

- Typeset articles, display ads, and classified ads for weekly newspaper.

OTHER EXPERIENCE

Designed interior pages and mailing panel for the Shoreline Community College 2013–14 art gallery brochure. Design was selected from student submissions from Page Layout II class, spring 2013.

Redesigned select pages of quiltmaker and teacher Sally Schneider’s web site for spring 2012 web design class final project. Commissioned by Ms. Schneider to complete redesign.

<http://www.sallyschneider.com/>

Launched blog, Laurel’s Studio (laurelstudio.blogspot.com), in October 2011. Write new posts 1–3 times a week, discussing projects and activities involving quilting, knitting, photography, and other interests.

Edited, designed, and laid out *The Bitter Lake Demon*, written by Tim D. Sherer for National Novel Writing Month 2010. Also created Kindle edition.

EDUCATION

Shoreline Community College
Visual Communication Technology
January 2012–June 2013

Bachelor of Science, Journalism
University of Oregon, Eugene, August 1981

Iowa State University, Ames, 1977–1980